

LATEST MBA-MARKETING PROJECTS

S.No	TOPIC NAME
1	Consumer attitude towards green Marketing products at Hyderabad
2	Impact of SMS Advertising on Young Indian Consumers at Hyderabad .
3	Consumer buying behaviour with respect to Online Marketing
4	consumer buying behaviour towards Mahindra XUV 500
5	A Study on Consumer preference towards Home loans in Hyderabad
6	The Comparative study on selected pharmaceutical companies located at Hyderabad
7	Consumer preference towards selecting of Shopping Malls at Hyderabad.
8	Consumer Perception Towards Bajaj Two Wheeler at Hyderabad
9	Consumer attitude towards Bisleri Mineral Water
10	Comparative analysis of Tablet PCs with reference to Samsung and Apple at Hyderabad
11	customer Preference towards E - banking services of private banks in Hyderabad
12	SERVICE QUALITY OF PUBLIC BANK ATMS AND ITS IMPACT ON CUSTOMER SATISFACTION IN HYDERABAD
13	Brand preference of Decorative paints IN Hyderabad
14	Retailing opeations of Jersey Milk at Hyderabad
15	Customer Preference on Softdrinks with reference to pepsi and Coke at Hyderabad
16	Customer satisfacton using Mahindra XYLU at Hyderabad
17	Brand perception towards Honda Activa
18	Impact of Social media networking Sites on Consumer Behaviour at Hyderabad
19	Effectiveness of Retailing Strategies of Cocacola in Hyderabad.
20	Consumer behaviour towards purchasing FMCG PRODUCTS at Selected super Markets art Hyderabad.